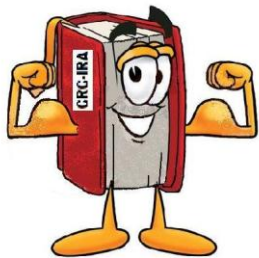


**CAMINO REAL COUNCIL OF THE INTERNATIONAL READING ASSOCIATION**  
*Reading Makes Me Strong,*



## **2011 Literacy Mini-Conference**

**Saturday, October 22, 2011**

*Serving reading educators in the Central Rio Grande Valley of NM.*

**CRC-IRA Mission Statement:** The Camino Real Council, an affiliate of the New Mexico International Reading Association, is a professional organization which provides information, supports opportunities for professional growth, and offers service to all concerned with the development of literacy and the promotion of the life-long love of reading.

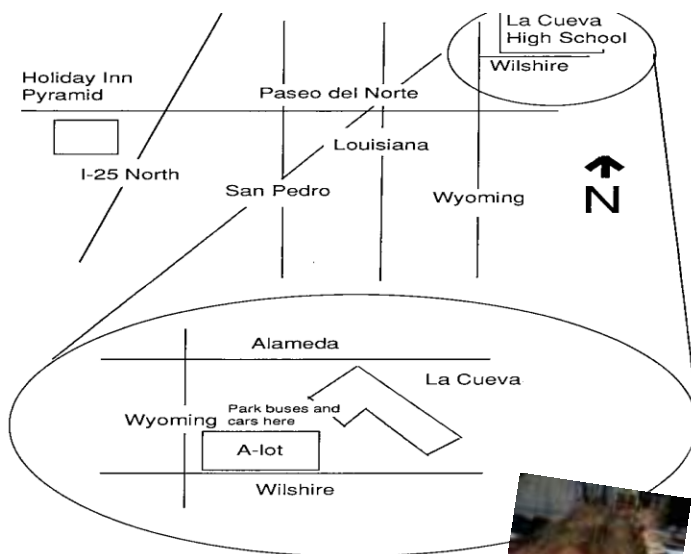
### **La Cueva High School**

7801 Wilshire Avenue NE Albuquerque, NM

**We are privileged to feature**



**Keynote Speaker:  
Harvey "Smokey"  
Daniels**



8:00	<b>Registration, Exhibits, Silent Auction</b> (breakfast available for purchase at school concession)
8:45-9:00	<b>General Session</b>
9:00-10:30	<b>Harvey "Smokey" Daniels</b> – ideas, facilitated group activities
10:30-10:45	Break
10:45- 11:30	<b>Author and Workshop break-out Sessions, Exhibits</b>
11:30-11:45	<b>Exhibits</b> , last chance for silent auction
12:00	<b>Luncheon - Speaker: Author Marcy Heller</b> <u><i>Loco Dog and the Dust Devil in the Railyard and Paloma and the Dust Devil at the Balloon Fiesta</i></u> <b>Door Prizes, Evaluations</b> (IRA membership drawing), Silent Auction Retrieval

CRC-IRA members also receive membership to the state, NMIRA, which provides scholarships, Classroom Literacy Grants, the NM Journal of Reading and much more.

Door prizes will be awarded! Exhibitors will highlight their newest books and materials!  
Bring cash or checks for on-site purchases and winning Silent Auction bids.

***Bring school supplies and/or toiletries to donate to the APS Title I Homeless Project.***

**\*\* Registration is limited to 400 registrants, so register early.**

See attached or go to <http://www.nmira.org/camino-real-council-crc.html>

**Contacts & information:** Marisol Fraga [fraga@aps.edu](mailto:fraga@aps.edu) or Catherine Kemp, Treasurer, [kemp\\_c@aps.edu](mailto:kemp_c@aps.edu)

# EVENT PROGRAM

## KEYNOTE SPEAKER



**Harvey "Smokey" Daniels** received all of his degrees--B.A., M.A. and Ph.D.--from Northwestern University, which finally urged him to leave campus and get a real job.

He began teaching at Westinghouse Vocational High School on Chicago's West Side, later moving to Lake Forest High School. Smokey is currently on leave from National-Louis University in Chicago to work with schools and teachers around the country on literacy-centered school improvement projects. In these efforts, he serves as a guest teacher in classrooms, leads seminars and workshops for teachers, and consults with school leaders on long-term change efforts.

Smokey has authored or coauthored thirteen books on language, literacy, and education. Among these are *Literature Circles: Voice and Choice in Book Clubs and Reading Groups* and *Teaching the Best Practice Way*. Smokey has been struck by the range of the "book club boom" that his book helped initiate. "Not only have literature circles spread through U.S. schools," he notes, "they have taken root in schools around the world, including Japan, where there is no

cultural precedent of adult reading groups to build on. In fact, some Japanese parents are now learning about book clubs from their school age kids and starting reading groups of their own. That's pretty amazing."

After living in Chicago for many years, Smokey and his wife, Elaine, moved to New Mexico where they enjoy seeing the sky again, walking the desert at dawn, and hoarding green chili peppers for the winter.

## LUNCHEON SPEAKER

**Marcy Heller** was born in Washington, D.C. and grew up in Maryland and in California. As a child, she always wanted to become a writer. Her mother was a school librarian and brought home stacks and stacks of books for her to read. Her career has been in publishing from the age of twenty-two. She was a scholarly book designer at the University of North Carolina Press and Assistant Production and Design Manager at Stanford University Press. She learned pop-up book design and production and now focuses on designing children's books. Somewhere along the way, she returned to her original love of writing and began to write children's books. She has published *Just You and Me, Grandpa* with Reader's Digest Books for Children in 1994, *Loco Dog and the Dust Devil in the Railyard* in 2008, and now in 2010, *Paloma and the Dust Devil at the Balloon Fiesta*. Heller has lived in Santa Fe for twenty-four years with her husband and is the mother of two children. The landscapes and stories of New Mexico have captivated her for all of these years and continue to do so.



**Nancy Poes** grew up in rural New Jersey and has lived in the Bay Area, Germany, Portugal, Atlanta, Honolulu and, now, Santa Fe. She a degree in history from the University of California at Berkeley and did graduate work in Illustration at the Georgia State University School of Art and Design. In 1986, She moved with her two daughters to Honolulu where She lived for twenty years, becoming a well-known landscape and figurative painter. Hawaii offered infinite opportunities for plein-aire painting where she taught this discipline at the Honolulu Academy of Arts. Poes is represented in Honolulu by the Fine Art Associates, an art consultant firm, and by Nohea Gallery. She came to Santa Fe to paint in the extraordinary landscape and atmosphere of northern New Mexico. But more than that, she is looking for a much broader audience for her work, both representational and the deeper, more meaningful work in figurative abstractions. Poes is a prodigious painter and has investigated and worked in most media. She adores painting and the creative process and spends most hours of the day at work in her studio.



Powerpoint presentation about their first book together, *Loco Dog and the Dust Devil in the Railyard*. This book won a first in the Children's Book Category in the 2008 New Mexico Book Show. Presentation shows the Heller's storyboard created and Poes' beautiful art in juxtaposition. Heller's humorous storyboard consists of stick figures and Poes' art is full-blown gorgeous gouache paintings.

Heller and Poes will discuss their second book, *Paloma and the Dust Devil at the Balloon Fiesta*. This book recently won a design prize in the Children's Book Category in the new New Mexico Book Association Book Show and the 2010 New Mexico Book Show.

## AUTHOR AND SPEAKER BREAK-OUT SESSIONS



### **Tracing Route 66 Across New Mexico presented by Dr. David Kammer**

Come approach New Mexico studies in a different way. Dr. Kammer's photographs, writings, and information about the "Main Street of America", the "Mother Road" can provide a unique thematic perspective for your class.



### **Don't Forget Winona: The Importance of Journey Stories. - presented by Dr. Jeanne Whitehouse Peterson**

Jeanne Whitehouse Peterson has been presenting ideas about the impact of literature on young readers to in all types of New Mexico communities for more than 30 years. Her stories come from the heart.



We all have stories about the journeys we have made. Sometimes we pass along story 'gems' heard from parents, grandparents or more distant relatives. In this presentation Jeanne Whitehouse Peterson

will share thoughts about collection journey stories and how she wrote the picture book, Don't Forget Winona, a family story set on Route 66.



### **Writing What You Know - presented by Cristina Ortega**

Cristina Ortega's parents moved from Santa Fe, NM to Albuquerque, and she graduated from Menaul High School. She retired from the Albuquerque Public Schools after 29+ years. The author tells a stories based on the very real master weaver, Juan Melquiades Ortega... her grandfather in Chimayo, NM. Her books are wonderful stories about growing up in New Mexico. They're full of strong family ties and New Mexico culture.

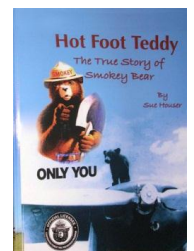


### **A First Book: Start to Finish presented by Sue Houser**

Ms. Houser's first book was written after attending Smokey Bear's 60th birthday celebration in Capitan, New Mexico. She is a native New Mexican, who grew up on a farm in the Estancia Valley. After retiring from a social work/counseling career, she took writing classes and joined writing organizations. She has published several personal essays in the *Albuquerque Journal*.



*Sue Houser put together the message of the Smokey Bear Program in her story. She successfully conveyed historical data concerning the rescuing by fire fighters, nursing back to health by the Bell family, and transforming the black bear cub into a living symbol for Smokey Bear. --Don Bell*



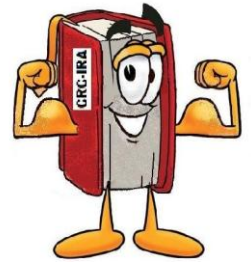
**Theresa Lucero . . . . . Working with ELL (English Language Learners)**

# HOW WILL ATTENDING THE CRC-IRA MINI-CONFERENCE ON OCT. 22<sup>ND</sup> MAKE YOU STRONG?

*YOU WILL:*

- ✓ **Beef up** some Networking with literacy-minded colleagues
- ✓ **Pump up** your teaching skills ...Select professional development topics of your choosing
- ✓ **Maximize Training time** ... visit with notable local authors
- ✓ **Work out** while browsing the extensive exhibits (Publishers, trade book providers, and arts & crafts, jewelry and just plain fun ones.)
- ✓ **Strengthen** your knowledge of what Membership provides. Local, State and International advantages are available (grants, scholarships, pd etc.
- ✓ Increase your **Stamina**: Enjoy a tasty lunch catered by an Albuquerque treasure ... Mr. Powdrell's BBQ House
- ✓ **Bulk up** literacy knowledge: Take advantage of the opportunity to hear and work with nationally-noted author Harvey "Smokey" Daniels
- ✓ Show your bidding **Muscle**: by winning a fabulous Silent Action item
- ✓ **Exercise** your luck: Win one of many great Door prizes, or a NIE classroom subscription, or a new IRA Membership (*not a renewal*)

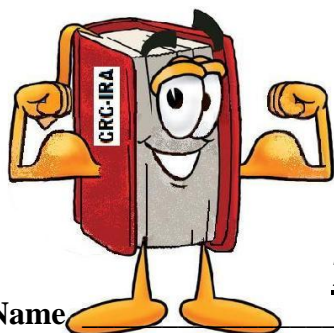
Reading Makes Me Strong!



# REGISTRATION FORM

## CAMINO REAL COUNCIL/of the INTERNATIONAL READING ASSOCIATION 2011 Fall Event Literacy MINI-CONFERENCE

**Reading Makes Me Strong!**



with Harvey "Smokey" Daniels

**Saturday, October 22, 2011**

**La Cueva High School**

7801 Wilshire NE Albuquerque, NM  
(between Wyoming and Wilshire, north of Paseo del Norte)

**Registration opens at 8:00 am.**

*A form must be completed for each registrant.*

**This registration form is your invoice. Please keep a copy.**

Name \_\_\_\_\_

Home Address \_\_\_\_\_

Street (include St, Dr, Ave. etc. NE, SE, NW, SW, apt. #) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

School \_\_\_\_\_ Position \_\_\_\_\_

Membership Status:  New  Renewal ... I am a member of Camino Real Council #34100  
 I am an IRA Member **IRA Member #** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

I do not give permission for photographs to be used, and I understand that it is my responsibility to remove myself from photographs as they are being taken.

**Registration Fees** (Registration includes all conference fees, CRC-IRA and NM-IRA memberships, Keynote address with Harvey "Smokey" Daniels, hands-on work session with Mr. Daniels, a catered lunch from Powdrell's BBQ with Luncheon Speaker: Author Marcy Heller, choice of Author and Speaker Break-out/Workshop sessions, door prizes, Silent Auction, and exceptional exhibits.)

**Regular Registration** \$55 \_\_\_\_\_

(postmarked by October 15)\*

**Full Time Student/Student Teacher** \$40 \_\_\_\_\_

(Undergraduate/licensure students only; postmarked by October 15)\*

**Registration and payment must be postmarked by October 15, 2011  
and be received by October 18, 2011 in order to guarantee lunch.**

**Make checks payable to CRCIRA and mail to PO Box 35816**

**Albuquerque, NM 87176-5816**

**APS schools: use vendor #10460 for PO's.**

**Registrations through school purchase orders must include the R# \_\_\_\_\_.**

Unfortunately, as a non-profit organization, CRC cannot afford to process credit card registrations.

\* Confirmations for registrations received by October 18<sup>th</sup> will be posted on the website by October 19<sup>th</sup>, but earlier e-mail queries are welcome.

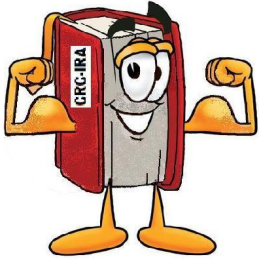
\*\* Space and materials are dependent on deadline count, so on-site registrations may be limited.

**Contacts & information:** [http:// www.nmira.org/camino-real-council-crc.html](http://www.nmira.org/camino-real-council-crc.html)

Marisol Fraga, Chair, 888-7529 [fraga@aps.edu](mailto:fraga@aps.edu) or

Catherine Kemp, Treasurer, Registrar [kemp\\_c@aps.edu](mailto:kemp_c@aps.edu)

**Reading Makes Me Strong!**



## **EXHIBITOR INFORMATION**

You and your company are invited to be part of the largest Literacy event in the Central Rio Grande Metro area. The event is always a premier professional development venue for educators and exhibitor participation is a key piece of the excitement. The conferees look forward to seeing and talking with the exhibitors, previewing materials, and sharing ideas.

More **EXHIBITOR** Information and an **EXHIBITOR Registration Form** is available at

**<http://www.nmira.org/camino-real-council-crc.html>**  
**or by contacting**

Marisol Fraga [fraga@aps.edu](mailto:fraga@aps.edu)

or

Dianna Valdez [valdez@aps.edu](mailto:valdez@aps.edu)